

*Outreach Breakout -*  
**Community Engagement & Best Practices**  
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CENTER TO REDUCE CANCER  
HEALTH DISPARITIES

September 21, 2021

# U54 Outreach Core

## ■ Main Function

- Provide support to the U54 Research Projects
- Serve as a nexus between academia and the community



# U54 Outreach Core

- Demonstrate Alignment/Integration
  - U54 Partnership goals and objectives
  - U54 research cancer areas
  - Bilateral engagement with other U54 cores
    - ❖ *Outreaching and educating community based on research cancer topics*
    - ❖ *Teaching scientists to talk to community and return results*
    - ❖ *Engaging trainees in community activities*

# U54 Outreach Core

## ▪ Recommendations

- Be strategic & streamline activities – *quality vs. quantity*
- Maintain a fine balance with CBOs/FBOs
- Complement COE, P30 NON-CHE objectives

## ▪ Avoid the following

- Replicating your COE's objectives
- Replicating the P30 National Outreach Network's objectives
  - *P30 initiatives – Clinical Trials, Screen to Save (CRC) and HPV - Initiatives may be implemented, only if they align with U54 cancer research areas*

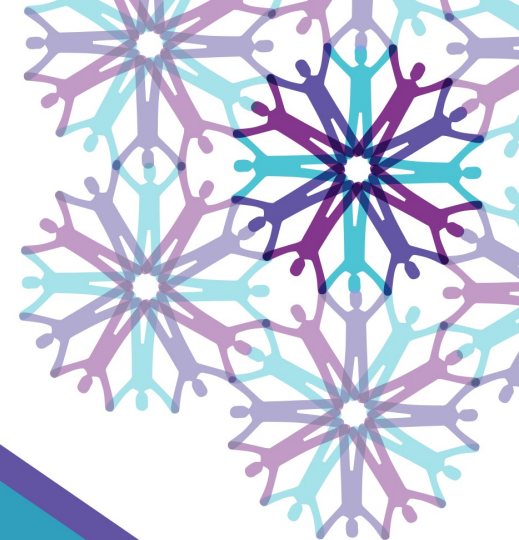
# Outreach Breakout Speakers



Brian M. Rivers, PhD, MPH



Nicolette Teufel-Shone, PhD



# Thank you!



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